resurg

Pin Point the Performance of Franchisees. Benchmark across your network.

Resurg **Business Insights** improves the visbility of franchisee performance, across regions with benchmark rankings. Provide franchisees with pipeline generation support and campaign results.

Improve Your Franchise Network

Managing multiple franchisees with data spread over multiple IT systems can be a challenge.

Data matching can take weeks or longer and combining data to make decisions can be months out of date.

Resurg has a proven way to improve your decision making.
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Here's the thing: business leaders need accurate information to make accurate decisions. Connect your franchise network with up to date information and make manual, static planning a thing of the past.

Empower teams to get more from your data.

Try our fast start program, simple to integrate within your existing business systems.

Proudly Australian owned, contact our local team today.
george@resurg.com.au

Benefits

- **Easy to Setup** leverage Resurg customised templates
- **Live Reporting** delivered to your inbox
- **Secure Data** for different users across your organisation and partners outside the business
- **Report Consolidation** by simplifying to one source of truth